



Megan Wilde

Graphic Designer

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Work experience

Senior Graphic Designer • Skanska

Seattle, WA • Apr. 2014 - Present

Skanska is one of the largest construction and development companies in the U.S. I am a member of the communications team responsible for:

- brand art direction
- logos and corporate graphics
- web design and maintenance of all corporate sites
- infographic and icon design
- digital and print advertising
- local office branding
- presentation design
- social media assets
- HTML email design
- corporate event design and production support
- video graphics and minor animation
- large format signage

Graphic Designer • Team Diva Real Estate

Seattle, WA • Dec. 2013 - Oct. 2014 (11 months)

Freelance designer for local real estate duo responsible for:

- design of brand collateral and templates
- design of event collateral
- design of website assets

Graphic Designer • Hey, Advertising

Seattle, WA • Oct. 2011 - Mar. 2014 (2.6 years)

Hey, is a small startup advertising agency offering clients a variety of creative services. I was a designer working on various client projects responsible for:

- company branding
- web design
- app design
- digital and print advertising
- social media assets
- video graphics and minor animation
- large format signage
- concept materials creation

Graphic Design and Marketing Campaign Manager Intern • Zooppa

Seattle, WA • Aug. 2011 - Oct. 2011 (3 months)

Zooppa is an agency that crowdsources creative through advertising contests for a variety of clients. I was responsible for:

- designing web graphics for marketing purposes
- campaign management of several advertising contests

Graphic Design Intern • Armed Forces Network Korea (AFNK)

Seoul, SK • Sept. 2010 - Mar. 2011 (7 months)

The Armed Forces Network (AFN) is the broadcasting station on American military bases. I was a graphic design intern on Yongsan Army Garrison responsible for:

- social media graphics
- digital graphics
- concept animations

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Education

The University of the Arts (UArts)

Philadelphia, PA • August 2005 - May 2009

BFA Graphic Design

Minor in Figurative Illustration

GPA 3.908 / Graduated with honors

Skills

Design:

Web (advanced)

Including wireframing, prototyping, asset creation and implementation, information design, intermediate knowledge of HTML, CSS, Wordpress and EPiServer CMS systems

Digital and interactive (advanced)

Including UI/UX/IA design for app and web, [Ceros interactive experiences](#) design, email design and development, social media asset design and creation and web banners

Print (advanced)

Including production prep and delivery for magazine and newsletter, event collateral and signage and large format

Motion (beginner)

Including storyboarding, minor video editing and animation

Industry:

Branding and identity (advanced)

Including logo concept and creation, art direction for brand guideline creation and/or implementation across web, print, and digital brand collateral

Advertising (advanced)

Including brainstorming concepts and ideas and correctly maintaining a brand's voice and look in print, web or digital creative as part of a campaign

Technical:

Advanced Adobe Creative Suite CC

Intermediate Microsoft Office Suite

Compatible on either MAC OSX or PC platforms

Illustration:

Digital (advanced)

Including infographic and vector icon design and creation

Drawing and painting (advanced)

Including graphite, charcoal, ink, pastel and oil and acrylic paints

Foreign languages:

Korean; reading, writing and speaking (beginner)

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Professional affiliations

Skanska Digital Communication Council

2017 - Present

Adobe Max Creative Conference

October 2014 and 2015

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Accolades

2013 Seattle American Advertising Awards:

Silver ADDY® Award for Digital Advertising and Social Media

Graphic designer on Gene Juarez Salons & Spas' The Facebook Beautification Project campaign by Hey, Advertising.

Silver ADDY® Award for Digital Advertising and Video

Production Artist on CBT Nuggets' CBT Nuggets Hero video by Hey, Advertising.